



CORE·CONNECT

3-YEAR STRATEGIC OUTLOOK

2024 - 2026

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Core Connect, Inc. is a 501©3 nonprofit organization established by Columbia Residential properties to honor the legacy, vision and passion of its founder, Noel Khalil.

Organization Mission: We assist residents in under-resourced communities with services that build self-sufficiency.

Long-Term Goal: Create a customized model, which provides oversight and accountability through specialized case management of family goals and targets, to transition up to 25 families from homeless to sustained self-sufficiency by 2034.

Organization Vision: Every family in communities we serve is financially stable.

Organization Values:

- Quality and affordable housing as the foundation to short- and long-term stability.
- Access to basic needs support.
- Education as a pathway out of poverty.
- Generational wealth and financial stability.
- Workforce development and education that builds access to gainful employment.
- Financial literacy and wealth building opportunities.

WHAT WE DO

At Core Connect, our work centers three core programs to achieve our mission. These efforts are listed below followed by our inaugural strategic outlook, which will drive our focus over the next 3 years as we launch our work and services.

C.O.R.E (Centering Our Resources Efficiently)



C.O.R.E. is our signature program with a focus to help families meet basic needs. C.O.R.E. provides rent, utility, and food assistance (including access to fresh foods and community gardening programs) to help families who may be struggling to make ends meet or may be experiencing food insecurity. Research shows that when families have the resources to meet basic needs such as housing, food, and healthcare, parents and guardians experience less stress, which allows them to provide the support children need to become healthy, productive adults who contribute positively to society.

Education to the Core (ETC):



Core Connect Inc. provides college & university scholarships for graduating high school seniors. Additionally, because we know education is not just within the walls of learning institutions, our work supports access to supplemental education through targeted partnerships with summer camp programs, topic-based experiences for youth and more.

Housing to the Core (HTC):



Core Connect's housing initiatives increase access to affordable units that reduce homelessness through partnerships with nonprofits and housing developers. Core Connect serves as the oversight agent to ensure case management services for those transitioning from homelessness are effective, efficient, and properly executed to promote long-term self-sufficiency and decrease recurring homelessness.

GOAL	OBJECTIVE(S)	ANTICIPATED OUTCOMES
<p>Generate resources to support our programmatic work.</p>	<ul style="list-style-type: none"> • Hire a contracted fundraising team to identify grant opportunities, launch an annual fund and identify event-based revenue generation opportunities by March 2024. • Build a partnership with up to five (5) other nonprofit organizations who focus on housing and basic needs support by December 2025. • Identify and hire the organization’s inaugural Executive Director by June 2024. • Grow our Board of Directors to 9-13 members who reflect varied skillsets and industries by May 2024. 	<ul style="list-style-type: none"> • Grow financial resources to execute Core Connect mission. • Build human resources to implement goals and objectives. • Secure effective organization leadership through Board and Executive Director. • Expand referral resources and service execution opportunities that drive Core Connect’s mission. • Increase funding opportunities and impacts by partnering with other organizations on funding requests.
<p>Support basic needs for families.</p>	<ul style="list-style-type: none"> • Host inaugural Senior Citizen Thanksgiving gala by December 2024. • Implement annual Adopt a Family holiday events and back to school drives in partnership with Columbia Residential Resident Services throughout 2024-2026. • Core Connect to become an established provider of rent and utility assistance via government support contracts by December 2025. • Distribute grocery gift cards to families who are experiencing food insecurity throughout 2024-2026. • Launch a community garden program by January 2025 to promote plant-based food and teach cooking classes for healthy food consumption by June 2025. 	<ul style="list-style-type: none"> • To provide an annual Thanksgiving meal to senior citizens. • Provide support to lessen the financial burden on families during the holidays (average savings and support of \$250 per family at approximately 100 families) and for school supplies (average savings and support of \$150 per child at approximately 1500 children). • Stabilize and maintain housing for low-income families to prevent homelessness and eviction (approximately \$3000 per family at 50 families by 2025), and utility interruptions (\$1000 per year at up to 1500 families by 2026). • To reduce hunger and promote food equity in food desert areas. • To engage low-income communities in healthy food behaviors and, recreation and social interaction via urban food gardens.

GOAL	OBJECTIVE(S)	ANTICIPATED OUTCOMES
<p>Launch and support education initiatives.</p>	<ul style="list-style-type: none"> • Create and launch the Noel Khalil Scholarship Fund to provide financial assistance to low-income high school and college students by December 2024. • Provide scholarships to satisfy the costs of registration fees for summer camp, after school and S.T.E.A.M focused programs by June 2026. 	<ul style="list-style-type: none"> • To promote education as a pathway out of poverty by measuring secondary and vocational education completion. • Provide primary students with opportunities and exposure to decrease poor choices during after school hours when parents/guardians may not be available due to job and work schedules.
<p>Transition residents from homelessness to self-sufficiency.</p>	<ul style="list-style-type: none"> • Partner with one nonprofit and one housing developer by December 2024. • Hire a permanent supportive services expert to provide oversight and accountability for case management goals and objectives by June 2025. 	<ul style="list-style-type: none"> • Increase the number of permanent supportive housing units in new and existing housing developments. • The number of homeless residents transitioning from permanent housing units into affordable subsidized units to open opportunities for more families in need.